



NAME: \_\_\_\_\_

**Examen de admisión a Segundo Año 2019**

**A. Read the following text and answer the questions below.**

**THE RISE OF VLOGGERS**

*Vlogging* is short for *video blogging*. A blog that uses video is called a vlog. The first one was posted online by American Adam Kontras in 2000, but vlogging only became popular after 2005, when YouTube was created. If you are interested in becoming a vlogger, you just need a webcam, an internet connection and a few hours every day to keep your vlog updated.

Anyone can make a vlog. However, making good videos is not as easy as it looks. Successful vloggers have to work hard to live up to their fans' expectations – most of them post new vlogs several times a week. Vloggers interact with their audience – they ask them questions and they get immediate feedback. Therefore, they have to manage to read all this feedback so that they know what viewers like the most. If the viewers like the vloggers and their work, they are more likely to share their videos – the more shares vloggers get, the more money they will make from advertising. It's easy to make a vlog, but the most successful are the ones that have very good stuff. Their earnings can come up to more than \$100,000 a year! If you see one of their vlogs by chance and then decide to follow them, you are helping them to make just a little more money.

**CHARLIE MCDONNELL**



Charlie McDonnell was the first British online superstar – he got into vlogging in 2007, when he was a shy sixteen-year-old schoolboy, and since then his videos have been viewed more than 250 million times. His viewers recognise him in the street and when he attends vlogging events, thousands of fans come so they can see 'the real him'. His vlogs have been so

successful that when he was eighteen, instead of going to university, he decided to make a living from his vlogs. He became a full-time vlogger and now earns more than his parents. His vlogs cover all sorts of topics, such as 'How to make tea'.

**LEX CROUCHER**



Have you come across Lex Croucher? She's a twenty-two-year-old student. The number of subscribers to her channel *Tyrannosauruslexxx* comes to 76,000. At first, her vlogs were autobiographical. But then they became serious discussions of issues. For example, her university course was not what she had expected, so she

vlogged about it. It's hard to imagine how she keeps up with her studies as she not only vlogs, but you can also see her on Twitter, Tumblr and Facebook. But she manages to create amusing and interesting vlogs. Her success is based on her talent, but also her choice of topics that other teenagers can relate to.

1. How did the creation of YouTube affect vlogging?

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2. What do vloggers have to do to be successful?

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3. What do viewers have to do to help vloggers make money?

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4. How long has Charlie McDonnell been vlogging?

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5. Why is Lex Croucher a successful vlogger?

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**B. Read the following blog entry about social media and fill in the blanks with ONE word. Some first letters are provided.**

I am Paul and I'm 13 years old. Last class, our teacher asked us to reflect upon our use of social media. At that moment, I realised I <sup>1</sup> \_\_\_\_\_ checked my Instagram account <sup>2</sup> \_\_\_\_\_ a couple of hours, which made me feel weird. In <sup>3</sup> \_\_\_\_\_ of admitting to myself that I needed to use that app less often, I found it hard to stop.

I decided to speak to some friends of mine. I thought 'They <sup>4</sup> \_\_\_\_\_ feel the same way! I'm sure.' <sup>5</sup> \_\_\_\_\_, I was surprised to discover that 3 out of 5 were trying to reduce the number of hours they used their mobile phones and personal computers. How could I do the same? They <sup>6</sup>s \_\_\_\_\_ writing lists of activities not related to technology which could <sup>7</sup> \_\_\_\_\_ me feel as much pleasure as using apps or playing games online.

At first, I thought it wasn't a good idea. I told myself, 'I would not use my phone so much <sup>8</sup> \_\_\_\_\_ that was possible.' But, to my surprise, I was able to make a list. It turned out to be <sup>9</sup> \_\_\_\_\_ longer than I thought it would be. I tried to connect with nature again, so I went to my backyard, <sup>10</sup> \_\_\_\_\_ I hadn't enjoyed for a long time. As soon as I saw the tree house that had been built <sup>11</sup> \_\_\_\_\_ my grandfather some years ago, I felt the need to climb the ladder and get into it. 'I <sup>12</sup> \_\_\_\_\_ to invite some friends over one day. It would be a good idea. I'm afraid I'm losing <sup>13</sup> \_\_\_\_\_ with them. I haven't invited them home for a long time,' I thought. I did so some days later.

When my friends arrived I <sup>14</sup> \_\_\_\_\_ them to leave their mobiles in a box before getting into the tree house. They looked at me in a strange way but agreed to do so. Surprisingly enough, <sup>15</sup> \_\_\_\_\_ the time they had to leave, many of them had almost forgotten to get them back! I guess my teacher will be thrilled to hear about that!

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**C. Read the following article and put the verbs in brackets in the right form.**

**Mobiles and 21<sup>st</sup> century communication**

Mobiles are a clear example of the incredible technological development of the 21<sup>st</sup> century. At this very moment they (use)<sup>1</sup> \_\_\_\_\_ everywhere around the globe, even in the most remote areas. Some specialists predict that landline phones (disappear)<sup>2</sup> \_\_\_\_\_ sooner or later. Who (buy)<sup>3</sup> \_\_\_\_\_ them if you can phone your friends, take pictures, find

information and send photos as easily as tapping a key on a mobile? Plus, there are a lot of things we (not be)<sup>4</sup> \_\_\_\_\_ able to do unless we had one.

Amy Rothchild is a typical 18-year-old who cannot live without her mobile. She says, 'When I was 12, my parents didn't let me (have)<sup>5</sup> \_\_\_\_\_ a mobile as we were never allowed (use)<sup>6</sup> \_\_\_\_\_ them at school. Despite (cry)<sup>7</sup> \_\_\_\_\_ for days on end, I didn't get what I wanted. My parents just refused (buy)<sup>8</sup> \_\_\_\_\_ me one.

But something made them (change)<sup>9</sup> \_\_\_\_\_ their minds. One day I (have)<sup>10</sup> \_\_\_\_\_ a picnic with some friends when I got a pain in my stomach. I (never/feel)<sup>11</sup> \_\_\_\_\_ so bad in all my life. One of my friends offered to give me a lift home but I refused as I (not want)<sup>12</sup> \_\_\_\_\_ to spoil his day. But as I was getting worse and worse, one of my friends suggested (call)<sup>13</sup> \_\_\_\_\_ an ambulance and so they did. Fortunately, the ambulance came immediately and I (take)<sup>14</sup> \_\_\_\_\_ to the nearest hospital, where I had an emergency operation. That call saved my life and my parents knew it.

After that terrible experience, my mother told my father, "We'll get Amy a mobile as soon as she (turn)<sup>15</sup> \_\_\_\_\_ thirteen." That was five years ago. Now, to feel safe, I never leave home without my mobile.'

**D. Two friends are talking about booktubing. Complete their conversation with suitable phrases.**

**A BOOKTUBER**

**Ted:** Did you know I'm a booktuber?

**Anna:** Not really. I've never heard of booktubers. What's that?

**Ted:** I record online reviews of my favourite books so that my followers can watch them and know what to read.

**Anna:** That sounds like fun! How long <sup>1</sup> \_\_\_\_\_ ?

**Ted:** Well, for a year now. You see, teenagers don't read enough books. I wish <sup>2</sup> \_\_\_\_\_.

**Anna:** I agree with you. Reading's very important. Do you have a lot of followers?

**Ted:** Around 9,000 subscribers to my channel.

**Anna:** Wow! That's a lot!

**Ted:** Would you like to participate in this video I'm about to make? It'd be nice to have a guest!

**Anna:** Of course I'd like to! But I'll help you as long as <sup>3</sup> \_\_\_\_\_.

**Ted:** Of course! Which book would you like to recommend?

**Anna:** *Lord of the Rings*! It's my favourite book ever! Even though <sup>4</sup> \_\_\_\_\_, many people have never read it!

**Ted:** Good! Then think about what you want to say in case you get nervous.

**Anna:** Good point! I *will* get nervous, for sure.

**Ted:** Don't worry. Anyway, if I were you, <sup>5</sup> \_\_\_\_\_.  
Imagine the camera is not there at all. You'll be fine, I'm sure!

**Anna:** Thanks, I'll try to do that. Let's get started then!

**Ted:** Great! Let's do it!

E. Choose ONE of the topics below and write an interesting story in **THREE paragraphs in about 120 – 150 words. Give your story a title. Remember to use the following:**

- a variety of tenses
- interesting vocabulary (nouns, verbs, adjectives, adverbs, phrasal verbs)
- linking words

**Also include information about the following:**

- the context in which the story began
- a reference to the problem and how it made the protagonist feel
- what happened in the end

**CIRCLE YOUR CHOICE:**

a) Write about a hilarious situation with a mobile at school.

OR

b) Write a story entitled: *The day my boyfriend/girlfriend/significant other broke up with me through Instagram.*

Decide if it's your boyfriend, girlfriend or significant other.

Task achievement and content	/12
Grammar	/10
Organisation/Cohesion	/5
Vocabulary	/5
Spelling/Punctuation/Neatness	/3
	<b>/35</b>

TITLE: \_\_\_\_\_

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